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Digital Innovation in Incumbent Firm Contexts: A Knowledge Integration Perspective



Göttinger Wirtschaftsinformatik

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**Digital Innovation in Incumbent
Firm Contexts: A Knowledge
Integration Perspective**

Band 110



Cuvillier Verlag Göttingen

Internationaler wissenschaftlicher Fachverlag

<https://cuvillier.de/de/shop/publications/8484>

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Cuvillier Verlag, Inhaberin Annette Jentsch-Cuvillier, Nonnenstieg 8, 37075 Göttingen,
Germany

Telefon: +49 (0)551 54724-0, E-Mail: info@cuvillier.de, Website: <https://cuvillier.de>

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