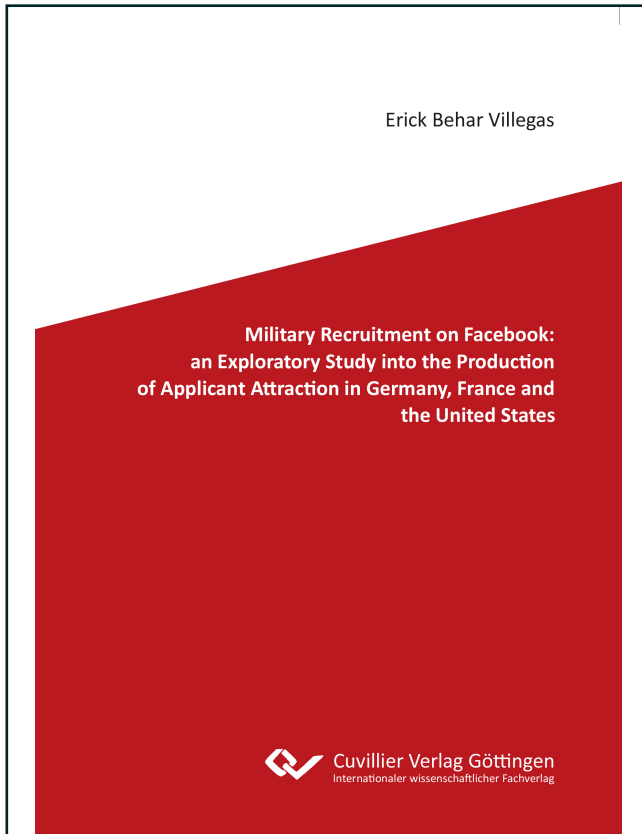




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Military Recruitment on Facebook: an Exploratory Study into the Production of Applicant Attraction in Germany, France and the United States



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